



THE NEW JERSEY CHAPTER OF CMAA ONE -DAY WORKSHOP

Featuring

“DREAM TO DO”

PRESENTED BY KENT JULIAN

“UNLEASHING YOUR INNER TYRANT”

PRESENTED BY JEFF HAVENS

Monday, January 22, 2024

Schedule

SUNDAY- January 21, 2024

Welcome Reception

Presenting Sponsor



5:30 p.m.-7:00 p.m.-The Gypsy Bar

MONDAY-January 22, 2023-Workshop

Presenting Sponsors



The event will now be taking place in Salon C with the Breakfast and Lunch held in Salon B.

Registration, Salon B & C are located up the escalators leading to the Event Center. The Event Center escalators are located next to the Gypsy Bar.

8:30 a.m. – 9:30 a.m.- Registration & Continental Breakfast

9:30 am-11:00 am-Kent Julian Keynote Session

11:15 p.m. – 12:15 p.m.-Kent Julian Final Session

12:15 pm-1:15 p.m.-Lunch

1:30 p.m. – 3:00 p.m.-Jeffrey Havens

Session I

““DREAM to DO”” *Presented by Kent Julian*



DREAM to DO

How to Get the Best Out of Yourself and Those Around You

Your Club is NOT looking for people who just show up, just do their jobs, and are just satisfied with a paycheck. Instead, you want your team members to show up and shine!

Yet today, finding and keeping the best talent isn't easy.

During Kent's engaging presentations, you will discover:

- One of the most under-utilized tools every leader has in his or her toolbox and how simple it is to use this tool effectively.
- How the best leaders get the most out of themselves as well as those around them

Session II

“UNLEASHING YOUR INNER TYRANT”

Presented by Jeff Havens



The first of its kind, Unleash Your Inner Tyrant! helps managers and executives become better leaders by showing them everything they should avoid – including how to create a culture of fear and mistrust, how to oppress and demoralize employees, and how to stand firm in the face of all change – before wrapping up with a serious conversation about the kind of leaders we should all strive to become.

Covering four main areas of leadership – creating a healthy corporate culture; management/employee relations; crisis management; and change management – Unleash Your Inner Tyrant! is every bit as content-rich and intensively researched as a more traditional leadership seminar but has the added benefit of an unparalleled delivery style that will have your audience laughing the entire time they’re learning how to become more effective leaders. Simply put, there is nothing else like this in the business world, and no better way to energize your management team while providing them with invaluable training they will remember for months and years to come.

Bios



KENT JULIAN

Kent Julian is a lot of things... family man, champion swim coach, CSP* professional speaker, fish taco lover, and proud bald guy. Yet, this hasn't always been the case. Kent started out as an at-risk child with severe learning challenges and SAT scores so low that he had to take Development Studies just to get into college—on probation. From these humble beginnings, Kent went on to become the Executive Director of a national youth association in order to help teenagers just like him. Then, after 20 years in non-profit work, he did something crazy... he launched two successful businesses.

Along the way, Kent realized that the successes he experienced were never “his successes.” Each accomplishment came about because of the teams he was privileged to lead. Whether working with millennial students, coaching championship swim teams, or leading his own businesses, success was the result of committed, engaged teams. Now, with his expertise in leadership and employee engagement, he is privileged to speak, write, and consult leaders and teams all over the country on what it takes to create what he calls “DREAM-to-DO” culture. You can find his work online in places like Entrepreneur.com, Success.com, GoodMenProject.com and more. To find out more, visit KentJulian.com.

* CSP stands for Certified Speaking Professional with the National Speakers Association (NSA). It is the highest designation a speaker can earn with the NSA. Less than 800 professional speakers worldwide have earned this award, which demonstrates just how rare it is in the speaking business. Contact: info@kentjulian.com
Website: KentJulian.com

JEFF HAVENS



Jeff Havens is not your typical business growth expert. His uncanny ability to provide actionable answers to today's business challenges in an undeniably entertaining and impactful way has put him in front of over 1,000 eager audiences across North America and Asia. Delivering well-researched and relevant

business insight is something a lot of keynote speakers do, but combining that with the entertainment value of a comedy show is not. Engaging, charismatic, and full of energy, Jeff Havens is the only business growth expert who provides serious solutions in a seriously funny way. But even more than that, Jeff makes things easy. All of us are constantly being asked to do more with less, so the last thing you need is someone to tell you how difficult your challenges are. Jeff has a unique ability to simplify seemingly complex problems in a way that will provide your audience with a fresh perspective, one that runs counter to the conventional wisdom of the business world. He'll show you that we're not actually creating a completely new type of person every 15 years, that being innovative is not something only a few special people know how to do, and that both exceptional leadership and exceptional customer experiences are built on surprisingly slender foundations. You will leave Jeff's keynotes refreshed, relaxed, happy, and more confident than ever that you are prepared for the road ahead.



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