



**NEW JERSEY
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

NJCMA EDUCATION MEETING

Tuesday January 28, 2020

**CORPORATE
PARTNERS
PLATINUM**



GOLD



SILVER



BRONZE

- Allied Beverage Group LLC
- Biltmore Uniforms
- Donnelly Energy
- Ecker Brothers
- Federal Distilling
- Jay Hill Repairs
- Jonas
- M Tucker/Springer
- MembersFirst
- MJ Frank
- Noble Turf
- Tree Tech Inc.
- Verity Wine Partner
- Victory Pest Solutions

EMPATHY BOOTCAMP:

THE PATH TO A NEW PERSPECTIVE

Join Michael Ventura for an immersive exploration into his *Applied Empathy* approach. This talk will highlight the importance and usefulness of empathy in business; drawing on a mix of methodology, case studies, and interactive exercises. You'll work individually and in pairs to learn more about how to connect more deeply with yourself and others. Everyone will leave with a better sense of their own empathic strengths, as well as areas (and exercises) to help them continue to improve their empathic abilities.

We recommend that attendees bring a notebook and pen.

North Jersey Country Club
594 Hamburg Turnpike
Wayne, NJ 07470

3 – 3:30 pm Registration
3:30 – 5 pm Education
Social to follow

Host Managers: Ryan Dionne, Chelsea Creo

2 Education Credits

Register online at www.njcma.org

You are requested to wear your name badge

\$50.00 per person

***LINK to use for January date.

<https://spark.adobe.com/page/ZMUI2tMqsy04a/>

MICHAEL VENTURA

Biography

Michael Ventura is the CEO and founder of Sub Rosa, a strategy and design firm that has worked with some of the world's largest and most important brands—from Johnson & Johnson, Pantone, and Adobe, to the TED Conference, Delta Airlines, and The Daily Show. Ventura has served as a board member and adviser to various organizations, including Behance, the Burning Man Project, Cooper-Hewitt, and the U.N.'s Tribal Link Foundation. He is also a visiting lecturer at Princeton University and the United States Military Academy at West Point. In addition to these pursuits, Ventura leads a thriving indigenous medicine practice and owns and operates a globally recognized design store in New York's West Village with his wife, Caroline. *Applied Empathy*, his first book, was published in May 2018.





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EDUCATION MEETING
MICHAEL VENTURA
Tuesday, January 28, 2020

Registration Form

CLUB NAME _____

MEMBER NAME: _____

GUESTS FULL NAME: (Please Print)

1. _____

6. _____

2. _____

7. _____

3. _____

8. _____

4. _____

9. _____

5. _____

10. _____

Please make your check for \$50.00 per person payable to North Jersey Country Club and send your check and reservation to:

Ryan Dionne
North Jersey CC
594 Hamburg Turnpike
Wayne, NJ 07470

Amount Enclosed: _____