



**NEW JERSEY
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

EDUCATION MEETING

DIGITAL DISRUPTION FOR PRIVATE CLUBS

Presented by John Stravos, CEO/Founder of Pacesetter Technologies

**CORPORATE
PARTNERS
PLATINUM**



GOLD

Donnelly Construction



SILVER



BRONZE

- Allied Beverage Group LLC
- Biltmore Uniforms
- Donnelly Energy
- Driscoll Foods
- Ecker Brothers
- Federal Distilling
- Jay Hill Repairs
- Jonas
- M Tucker/Springer
- MembersFirst
- MJ Frank
- Noble Turf
- Tree Tech Inc.
- Verity Wine Partner
- Victory Pest Solutions



We're operating in the expectation economy. The technology fueling innovation across industries, now influences your member's expectations around everything from personalized fitness and nutrition to how they spend their family time. In an effort to help club managers thrive amid relentlessly rising expectations, this presentation illuminates the trends feeding into the expectation economy and offers a compelling look at the innovative technology and proactive service offerings employed by the world's smartest clubs. Attendees will gain concrete ideas on leveraging technology to improve the member experience and marketing reach, including actionable tips that don't require additional budget and resources

TUESDAY, OCTOBER 1, 2019

UPPER MONTCLAIR COUNTRY CLUB
177 Hepburn Road
Clifton, NJ 07012

Host Managers: Charlie Dimpfl, CCM
Karen Collazo

2:00 pm Registration
2:30 pm—5:00 pm Program
Networking Reception Following

2 Credits

Register online at www.njcma.org
You are requested to wear your name badge

Please mail form and check made payable to Upper Montclair Country Club for \$50.00 per person by September 25 to Upper Montclair Country Club, 177 Hepburn Road, Clifton, NJ 07012

NAME _____

CLUB _____

GUESTS _____

Number of People : _____ Amount Enclosed: _____

GEORGE STRAVOS



As a tech entrepreneur with deep roots in the club space, George Stavros founded Pacesetter with the sole purpose of using mobile technology to elevate the member experience. Pacesetter builds custom apps that empower clubs to recognize members, understand their preferences and exceed their expectations. By developing innovative experiences like wait-free valet, and unlocking doors with a wave of a phone, members stay tethered to the club's brand. .