



EDUCATION MEETING

THE IMPORTANCE OF EXECUTIVE PRESENCE

CORPORATE PARTNERS

HOW CLUB MANAGERS DISTINGUISH THEMSELVES IN A COMPETITIVE MARKETPLACE

PLATINUM

PRESENTED BY LAURA KATEN, KATEN CONSULTING



"It is important that people do their jobs well...but for sustained personal and professional success, it is critical that they make a positive impression and integrate and interact well with others. The key factor and common denominator behind being able to successfully make a positive impression and integrate and interact effectively with others is communication."

GOLD



SILVER



TUESDAY, MAY 1, 2018

BAY HEAD YACHT CLUB
111 Metcalfe Street, Bay Head, NJ 08742

Host Managers: Holly Bilotti
James Creamer

3:30 pm Registration
4-5:30 pm Program

Dinner to follow
Featuring wines presented by Wine Specialist, Katie Califano of Fedway Associates.

1 Credit

Register online at www.njcma.org
You are requested to wear your name badge

\$50.00 per person

Please mail form and check made payable to Bay Head Yacht Club
for \$50.00 per person by April 20 to Bay Head Yacht Club, 111 Metcalfe St. Bay Head, NJ 08742

NAME _____

CLUB _____

GUESTS _____

Number of People : _____ Amount Enclosed: _____

BRONZE

- Allied Beverage Group LLC
- Ecker Brothers
- Driscoll Foods
- Entegra
- Jackson Family Wines
- Jonas
- MembersFirst
- MJ Frank
- M Tucker/Springer
- Victory Pest Solutions





Laura Katen, President of KATEN CONSULTING, LLC

Laura Katen, President of KATEN CONSULTING, LLC Laura Katen is the President of KATEN CONSULTING, a NY-based professional development training company. KATEN CONSULTING conducts workshops for various organizations on the topics of **Executive Presence, Individual and Team Presentations, Communication, and Business/Social Etiquette**. Ms. Katen is a licensed Business & Dining Etiquette specialist, having attended the Protocol School of Washington in Washington, DC. She received her Bachelor of Fine Arts degree with extensive training in Voice and Speech from Carnegie Mellon University graduating Cum Laude, and she attended Chatham College for Education. Prior to cofounding KATEN CONSULTING in 2002, Ms. Katen began her corporate career in the financial services industry at Merrill Lynch helping to manage \$100 million dollars in client assets and training new hires in customer service and communication techniques.

Ms. Katen and team travel nationally to conduct group seminars and facilitate one-on-one coaching sessions to corporate and government executives, Fortune 500 companies, academia, and national not-for-profit organizations. In addition, Ms. Katen is the author of the strategies handbook *“How to Communicate with Confidence, Clarity, and Credibility: For Organizational and Individual Success!”* (www.walkthetalk.com); works as adjunct faculty in the Communications Department at Manhattanville College in Purchase, NY; is invited to be a featured speaker at various national conferences, presenting on such topics as “Maximizing Your Professional Potential: Key First Impression Strategies,” and “Communication: Gaining a Competitive Advantage.” In 2017, Ms. Katen’s speaking pipeline includes working in: Boston MA, San Francisco CA, Chicago IL, Shelton CT, Arlington VA, Orlando FL, Philadelphia PA, New York City NY, San Jose CA, Purchase NY, Atlanta GA, Altoona PA, and Mahwah, NJ.

Ms. Katen has published several articles on the subject of presenting oneself with credibility and professionalism (www.themuse.com/author/laura-katen/), some of which were re-published by Forbes.com; she was interviewed on CNNMoney; and featured in the Huffington Post (http://www.huffingtonpost.com/kirsi-bhasin/how-you-might-be-undermin_b_10166930.html). Additionally, Ms. Katen worked with Judge Judy’s “Her Honor Mentoring Program” as the resident life-skills expert, and was named “Top 40 Career Expert” on Twitter by Gen Y media outlet @PYPro. KATEN CONSULTING’s Audio Book “Enhance Your Chance”® is available on iTunes.