



EDUCATION MEETING

CLUB TRENDS AFFECTING CLUB MANAGEMENT & CMAA”

CORPORATE PARTNERS

PRESENTED BY JEFF MORGAN, CEO CMAA

PLATINUM



The pace of change in our world today is very swift and ever changing – from demographics to innovation to changing member expectations. This fast pace of change is influencing our club member’s view of their club and affecting every club professional in ways we may not yet know. While clubs have traditionally been much more methodical in their own evolution, watching and assessing trends is critical. Jeff Morgan, CMAA’s CEO, will share his own collection of trends that are key for club professionals to be considering. During this session, Morgan will also share CMAA’s journey of how the organization is evolving to support club professionals in this period of innovation and change.

GOLD



SILVER



TUESDAY, APRIL 10, 2018

CANOE BROOK COUNTRY CLUB
1108 Morris Turnpike, Summit, NJ 07901

Host Managers:

Albert Costantini, CCM, CCE

Kimberly Condit, CCM—Oscar Zepeda— Luis Moreira-Isamar Velez

9:30 am

Registration

10:00 am –Noon

Program

Noon-1:00 pm

Lunch

2 Credits

Register online at www.njcma.org

You are requested to wear your name badge

\$40.00 per person

BRONZE

- Allied Beverage Group LLC
- Ecker Brothers
- Driscoll Foods
- Entegra
- Jackson Family Wines
- Jonas
- MembersFirst
- MJ Frank
- M Tucker/Springer
- Victory Pest Solutions

Please mail form and check made payable to Canoe Brook Country Club for \$40.00 per person by April 1 to Canoe Brook Country Club, 1108 Morris Turnpike, Summit, NJ 07901

NAME _____

CLUB _____

GUESTS _____

Number of People : _____ Amount Enclosed: _____

JEFF MORGAN, FASAE, CAE

Jeffrey D. Morgan, FASAE, CAE, is the CEO of the Club Managers Association of America (CMAA).

He joined CMAA on October 1, 2014. Morgan is an association executive who has held various executive management positions in trade and professional associations for more than 25 years. Prior to joining CMAA, Morgan served as President & CEO of the National Investor Relations Institute. Morgan has also held senior positions in two other associations focusing on global derivatives and property & casualty insurance.

A Pennsylvania native, Morgan holds a bachelor's degree in Business and a Masters in nonprofit management. Morgan is a Certified Association Executive and a Fellow of the American Society of Association Executives.

