

Facts, Figures and Governance - Making the Connection

2014-2015 OFFICERS

President JOHN GOMEZ, CCM Echo Lake Country Club Box 399 Westfield, NJ 07090

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Directors

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MICHAEL POLLACK, CCM, CCE Deal Golf & Country Club One Golf Lane Deal, NJ 07723

Presented by Ray Cronin, CEO and Russ Conde, COO Club Benchmarking

On any given day, there are more than 30,000 people actively engaged in private club governance in the United States. A private club Board is intended to function as a source of stability and strategic direction, yet many clubs experience periods where dysfunction prevails and the board gets lost in tactical ineffectual leadership.

Governance is a science that can be learned, communicated, and applied consistently in your own boardroom. The two primary goals of this session are to stimulate new views of effective club governance and to communicate a fact-based framework for unified leadership.

This is a worthwhile session to invite your club presidents, treasurers and board members

Tuesday, April 7, 2015

Morris County Golf Club 36 Punch Bowl Rd, Morristown, NJ 07960 (973) 539-7200

Host Manager: Dan Bromage—Jackie Graziano

2:30 p.m. Registration 3:00 p.m.–6:00 p.m. Ray Cronin—Russ Conde 6:00-8:00 p.m. Network /Hors D'oeuvres/Cocktails

3 Credits

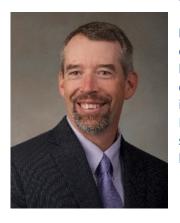
Register online at www.njcma.org
You are requested to wear your name badge \$50.00 per person staying for reception NO charge for those attending the session only.

See other side for bios

Please mail form and check made payable for \$50.00 per person to Morris County Golf Club by March 30th: Morris County Golf Club 36 Punch Bowl Rd, Morristown, NJ 07960

NAME	
CLUB	_
GUESTS	_
Number of People attending session only at NO charge:	
Number of People attending session and reception:	

BIOS:



Russ Conde, COO & Co-Founder of Club Benchmarking Russ has more than twenty five years of experience in large and small high-technology organizations. Since CB's launch in 2009, he has been an enthusiastic provider of club industry education, presenting at CMAA and HFTP conferences across the country and authoring numerous blogs and articles in a variety of club industry publications. Russ holds a BSME from Syracuse University and an MBA from Southern New Hampshire University. When he's not crunching numbers or developing new features and solutions for Club Benchmarking, you'll find him outdoors, skiing, mountain biking, kayaking, hiking or playing golf.



Ray Cronin, CEO & Co-Founder of Club Benchmarking Ray has been leading high technology companies for more than 30 years and he specializes in building teams and navigating early startup phases. He's known in the club industry for his high-energy presentations and his thick Boston accent and he has gained a reputation as a top-rated speaker for club manager, controller and board education. He authors the Club Managers Association of America's Finance & Operations, Compensation & Benefits, Policies & Procedures and Economic Impact Reports.

Ray is President of Thorny Lea Golf Club in Brockton, MA and a member of the Board of "So Can You," a non-profit aimed at helping high school students achieve. He holds a BSEE from Worcester Polytechnic Institute and an MBA from Harvard Business School. A proud father of two daughters, an avid golfer and a hockey fanatic, Ray lives in North Easton, MA