



Facts, Figures and Governance - Making the Connection

Presented by Ray Cronin, CEO and Russ Conde, COO
Club Benchmarking

2014-2015 OFFICERS

President
JOHN GOMEZ, CCM
Echo Lake Country Club
Box 399
Westfield, NJ 07090

Vice President
ALBERT COSTANTINI, CCM, CCE
Canoe Brook Country Club
1108 Morris Turnpike-PO box 240
Summit, NJ 07901

Treasurer/ Secretary
KARL HABIB, CCM
Spring Lake Golf Club
Box 32- Warren Avenue
Spring Lake, NJ 07762

Managing Director
ROSEMARY S. PANNO
Indian Trail Club
830 Franklin Lake Road
Franklin Lakes, NJ 07417

Past President
MICHAEL LUSK
Maplewood Country Club
28 Baker Street
Maplewood, NJ 07040-2619

Directors
MIKE AZBILL, CCM, CCE
Indian Trail Club
830 Franklin Lake Road
Franklin Lakes, NJ 07417

RYAN BRENNAN, CCM
Manasquan River Golf Club
843 Riverview Drive
Brielle, NJ 08730

ANTHONY CASTALDO
Metedeconk National Golf Club
50 Hannah Hill Road
Jackson, NJ 08527

JACKIE GRAZIANO
Morris County Golf Club
36 Punchbowl Road
Morristown, N 07960

JUDITH MANN
Baltusrol Golf Club
PO Box 9-Shunpike Road
Springfield, NJ 07081

DAN MCHUGH, CCM

GAVIN INGLIS, CCM, CCE
Knickerbocker Country Club
188 Knickerbocker Road
Tenafly, NJ 07670

THOMAS PETRUZZIELLO, CCM
North Jersey Country Club
594 Hamburg Turnpike
Wayne, NJ 07470

MICHAEL POLLACK, CCM, CCE
Deal Golf & Country Club
One Golf Lane
Deal, NJ 07723

On any given day, there are more than 30,000 people actively engaged in private club governance in the United States. A private club Board is intended to function as a source of stability and strategic direction, yet many clubs experience periods where dysfunction prevails and the board gets lost in tactical ineffectual leadership.

Governance is a science that can be learned, communicated, and applied consistently in your own boardroom. The two primary goals of this session are to stimulate new views of effective club governance and to communicate a fact-based framework for unified leadership.

This is a worthwhile session to invite your club presidents, treasurers and board members

Tuesday, April 7, 2015

Morris County Golf Club
36 Punch Bowl Rd, Morristown, NJ 07960
(973) 539-7200

Host Manager: Dan Bromage—Jackie Graziano

2:30 p.m. Registration
3:00 p.m.–6:00 p.m. Ray Cronin—Russ Conde
6:00-8:00 p.m. Network /Hors D'oeuvres/Cocktails

3 Credits

Register online at www.njcma.org
You are requested to wear your name badge
\$50.00 per person staying for reception
NO charge for those attending the session only.

See other side for bios

Please mail form and check made payable for \$50.00 per person to Morris County Golf Club by March 30th:

Morris County Golf Club 36 Punch Bowl Rd, Morristown, NJ 07960

NAME _____

CLUB _____

GUESTS _____

Number of People attending session only at NO charge: _____

Number of People attending session and reception: _____

BIOS:



Russ Conde, COO & Co-Founder of Club Benchmarking Russ has more than twenty five years of experience in large and small high-technology organizations. Since CB's launch in 2009, he has been an enthusiastic provider of club industry education, presenting at CMAA and HFTP conferences across the country and authoring numerous blogs and articles in a variety of club industry publications. Russ holds a BSME from Syracuse University and an MBA from Southern New Hampshire University. When he's not crunching numbers or developing new features and solutions for Club Benchmarking, you'll find him outdoors, skiing, mountain biking, kayaking, hiking or playing golf.



Ray Cronin, CEO & Co-Founder of Club Benchmarking Ray has been leading high technology companies for more than 30 years and he specializes in building teams and navigating early startup phases. He's known in the club industry for his high-energy presentations and his thick Boston accent and he has gained a reputation as a top-rated speaker for club manager, controller and board education. He authors the Club Managers Association of America's Finance & Operations, Compensation & Benefits, Policies & Procedures and Economic Impact Reports.

Ray is President of Thorny Lea Golf Club in Brockton, MA and a member of the Board of "So Can You," a non-profit aimed at helping high school students achieve. He holds a BSEE from Worcester Polytechnic Institute and an MBA from Harvard Business School. A proud father of two daughters, an avid golfer and a hockey fanatic, Ray lives in North Easton, MA

