

Best Practices for Shaping the "Club of the Future" through Youth Programming

Presented by Andrea Curthoys

2013-2014 OFFICERS

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MICHAEL POLLACK, CCM, CCE Deal Golf & Country Club The "Club of the Future" is the catch phrase of the decade, meaning that clubs must develop significant programs to serve the needs of their members in order to survive and maintain their reputation as the finest in the country. Youth Programming is a very significant service that clubs are now offering and will enhance your members' experiences. Whether your club has a youth program or not, there are certain fundamentals every program must have to be a success. Innovative programming entails focusing on taking your program to the next level and go beyond the ordinary. Your club can be the "Club of the Future" with innovative, fresh and exciting Youth Programming and this presentation will help you in your endeavors



Tuesday, October 7, 2014

Somerset Hills CC 180 Minemount Road Bernardsville, NJ 07934 908-766-0043 Fax: www.somersetcc.org

Host Managers: Liz Fritz-Grant, CCM, Mary Ellen Rudon 3:00 pm Registration 3:30 pm–6:30 p.m. Presentation 6:30-8:30 p.m. Network/ Cocktails/Light Hors d'oeuvres

3 Credits

Register online at www.njcma.org
You are requested to wear your name badge \$35.00 per person staying for reception NO charge for those attending the session only.

Please mail form and check made payable to Somerset Hills Country Club by September 30th: Somerset Hills Country Club, 180 Minemount Road, Bernardsville, NJ 07934

NAME
CLUB
GUESTS
Number of People attending session only at NO charge:
Number of People attending session and reception: